

## Registration Form

Registration Fee:	Regular	Student
Advanced (Before 4/25)	<input type="checkbox"/> \$75	See note
On Site	<input type="checkbox"/> \$85	<input type="checkbox"/> \$40

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Please submit this form to ACAP Treasurer:

Mrs. Sheree Cheng  
ACAP Treasurer  
931 Sugar Lakes  
Sugar Land, TX 77478

Online registration is available at:  
<http://www.DiversitySummit.org>

**Note 1:** Area Chamber of Commerce and Economic Development agency members, please contact your Chamber /EDA for group registration.

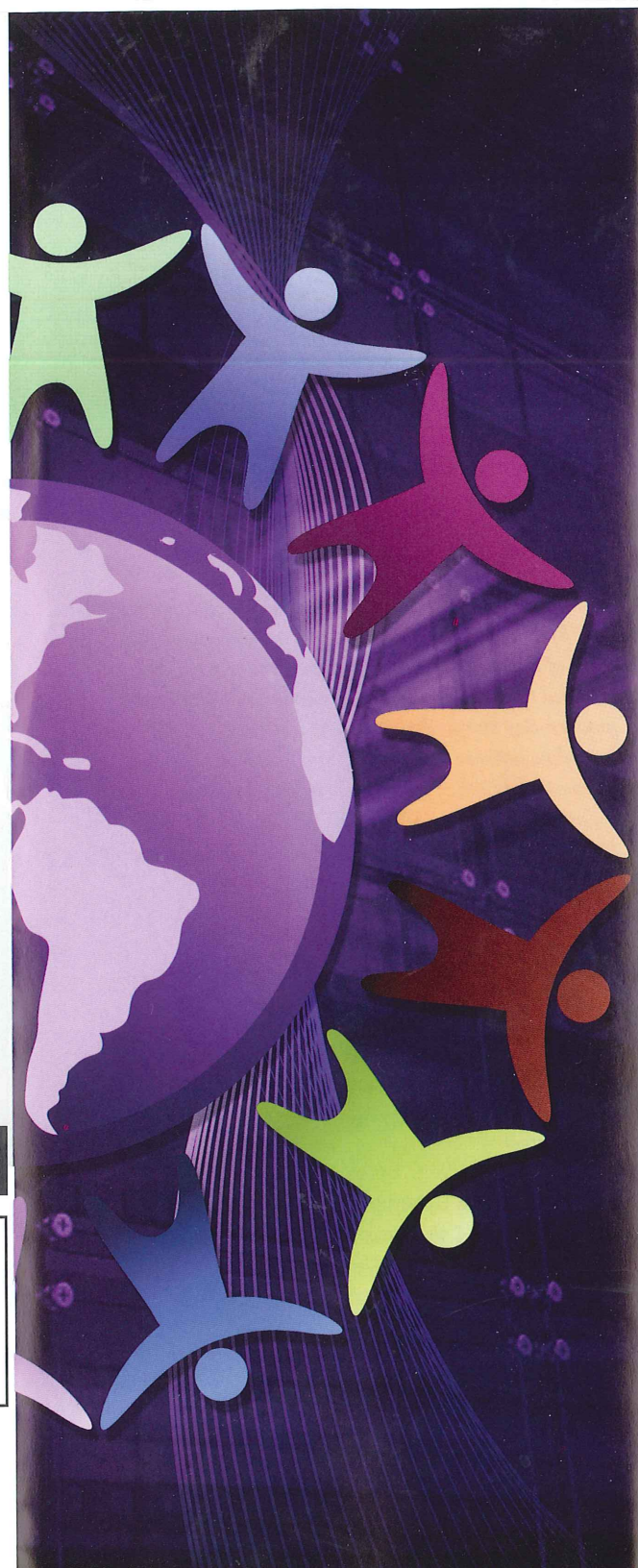
**Note 2:** Special rate for students with a valid student ID, contact Dr. Stephen Huang at [shuang@cs.uh.edu](mailto:shuang@cs.uh.edu).

## Contact Information

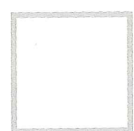
For more information about the conference please contact:

- **Cecil Fong**, Diversity Summit Executive Director, at [Cecil.Fong@shell.com](mailto:Cecil.Fong@shell.com), or
- **Chi-Chung Chang**, ACAP President, at [acap.cchang@gmail.com](mailto:acap.cchang@gmail.com)

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[www.diversitysummit.org](http://www.diversitysummit.org)

# 2009 Diversity Summit

Association of Chinese American Professionals (ACAP)

## Attraction and Retention of a Diverse Workforce



Friday, May 1, 2009  
Sugar Land Marriott  
16090 City Walk  
Sugar Land, Texas 77479

# Objectives:

- Understand the impact of globalization for both companies and employees
- Learn how to attract and retain a diverse workforce
- Create inclusive work environments in the workplace
- Maximize personal and career potential
- Leverage supplier diversity for competitive advantage

# Who Should Attend?

- Companies doing business abroad or dealing with global customers
- Managers and supervisors of diverse workforce
- Diversity managers and practitioners
- Women and minority-owned businesses
- Professionals who strive to maximize personal potential
- Anyone interested in learning about diversity and inclusiveness

# Sponsorship Form

Name of the Sponsoring Organization: \_\_\_\_\_

Contact Person:

Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Address: \_\_\_\_\_

Sponsorship Level:

- Diamond (\$10,000+)     Bronze (\$1,000)  
 Platinum (\$7,500)     Exhibition/Career Fair (\$250)  
 Gold (\$5,000)     Advertisement (\$1000)  
 Silver (\$2,500)

Amount: \_\_\_\_\_

Please submit this form to our ACAP Treasurer:

Mrs. Sheree Cheng  
 ACAP Treasurer  
 931 Sugar Lakes  
 Sugar Land, TX 77478

**Diamond (\$10,000+)**

• Company logo/name displayed on cover of Conference program, event banner & signage • 30 admissions to conference and luncheon • One 6'x8' exhibit area at Exhibition/Career Fair with a table and two Chairs • One full page ad in conference programs

**Platinum (\$7,500+)**

• Company logo/name displayed on cover of Conference program, event banner • 25 admissions to conference and luncheon • One 6'x8' exhibit area at Exhibition/Career Fair with a table and two Chairs • One full page ad in conference programs

**Gold (\$5,000)**

• Company logo displayed on cover of Conference program, event banner & signage • 20 admissions to conference and luncheon • One 6'x8' exhibit area at Exhibition/Career Fair with a table and two Chairs • One full page ad in conference programs

**Silver (\$2,500)**

• 10 admissions to conference and luncheon • One 6'x8' exhibit area at Exhibition/Career Fair with a table and two Chairs • One-half page ad in conference programs

**Bronze (\$1,000)**

• 4 admissions to conference and luncheon • One 6'x8' exhibit area at Career Fair with table and two Chairs

**Exhibition/Career Fair only (\$250)**

• One 6'x8' exhibit area at Exhibition/Career Fair with a table and two Chairs

**Advertisement on the Program (\$1,000 per page)**

## Preliminary Program - Attraction and Retention of a Diverse Workforce

7:30 a.m. – 8:30 a.m. Leadership Breakfast

8:00 a.m. – 9:00 a.m. Conference Registration

9:00 a.m. – 4:00 p.m. Corporate Exhibits

9:00 a.m. – 10:00 a.m. Kickoff

Summit Co-Chairs:

**Donna Cole**,  
 President & CEO, Cole Chemical  
**David Medina**,  
 Director, Multicultural Community  
 Relations, Rice University

Welcome Remarks:

**The Honorable James Thompson**,  
 Mayor, City of Sugar Land

Keynote Speakers:

**Susan Hodge**, VP, Finance,  
 Shell Oil Company  
**Dr. Mary Spangler**, President; and  
**Neeta Sane**, Trustee,  
 Houston Community College

10:00 a.m. – 10:30 a.m. Networking Break



Cole



Medina



Thompson



Hodge



Spangler

10:30 a.m. - 12:00 p.m. Plenary Session  
 Chairperson: **LaMonica Yarbrough**,  
 Project Coordinator, Community of Respect

**A. "How Creating a Healthy, Educated  
 Workforce Will Strengthen our Future"**  
**Barbara Best**, Texas Executive Director,  
 Children's Defense Fund

*This session will focus on the education requirements to  
 develop a workforce for the future.*

**B. "Why We Need Diversity and Inclusiveness"**  
**Cora Robinson**, Advanced Diversity Consultant, Marathon Oil

*This session will focus on the importance of Diversity and  
 Inclusiveness to attract and retain a diverse workforce.*

12:00 p.m. - 1:30 p.m. Luncheon  
 Master of Ceremony:

**Vicente Arenas**, KHOU TV  
 CBS Channel 11 Anchor/Reporter

Welcome Remarks:

**The Honorable Pete Olson**,  
 U.S. Congressman, District 22

Keynote Speaker:

**Dr. David Pate**,  
 CEO, St. Luke's Episcopal Hospital

Diversity Champion Awards

1:30 p.m. - 2:00 p.m. Networking and Visits to Exhibits



Sane



Olson



Pate

2:00 p.m. - 4:30 p.m. Concurrent Sessions

**Session A. Corporate Diversity**

Chairperson: **Francene Young**, VP Diversity, Shell

*Dr. Michelle "Mikki" Hebl, an applied social psychologist  
 with Rice University, will present her research on the "New  
 Face of Discrimination in the Workplace" sometimes  
 referred to as micro-iniquities. Linda S. Wallace, a  
 modern-day storyteller, is author of "The Cultural Coach",  
 an online column that provides practical tips for dealing with  
 uncomfortable life situations such as sexual harassment,  
 bigotry and racism. She will help participants understand  
 how their own cultural lens helps shape their interactions  
 with others.*

**Session B. Professional Development**

Chairperson: **David Medina**, Director, Multicultural Community  
 Relations, Rice University

*This session will examine key leadership skills required for  
 success in both personal and professional lives. Debbie Chiu  
 of Dow Chemical will offer guidance and tips on advancing  
 one's career.*

**Session C. Business Opportunities Today and in a Global Market**

Chairperson: **Donna Cole**, President/CEO, Cole Chemical  
 Moderators: **Helen Cavassos**, Metro  
**Gilda Ramirez**, Port of Houston

*This panel session will examine how and where to market  
 yourself to advance your career or to grow your business. It  
 will also look at career and business opportunities in today's  
 economy and the global marketplace.*



ACAP is a 501(c)(3) non-profit organization