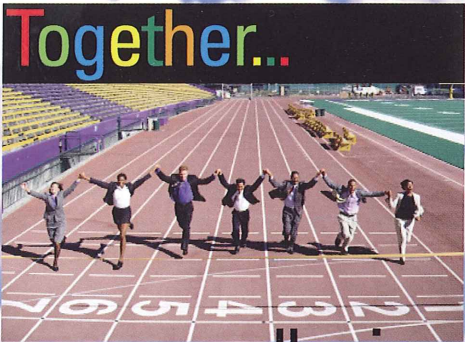


diversity+inclusion = **Power...**

to work, grow, build, communicate, play, think, do, study, connect, perform, improve, challenge, listen, speak, share, succeed, care, stop, go, flow, enhance, dance, trust, revise, reform, research, create, innovate, believe, achieve, repair, refine, review, renew, maintain, sustain, win, for one...for all.



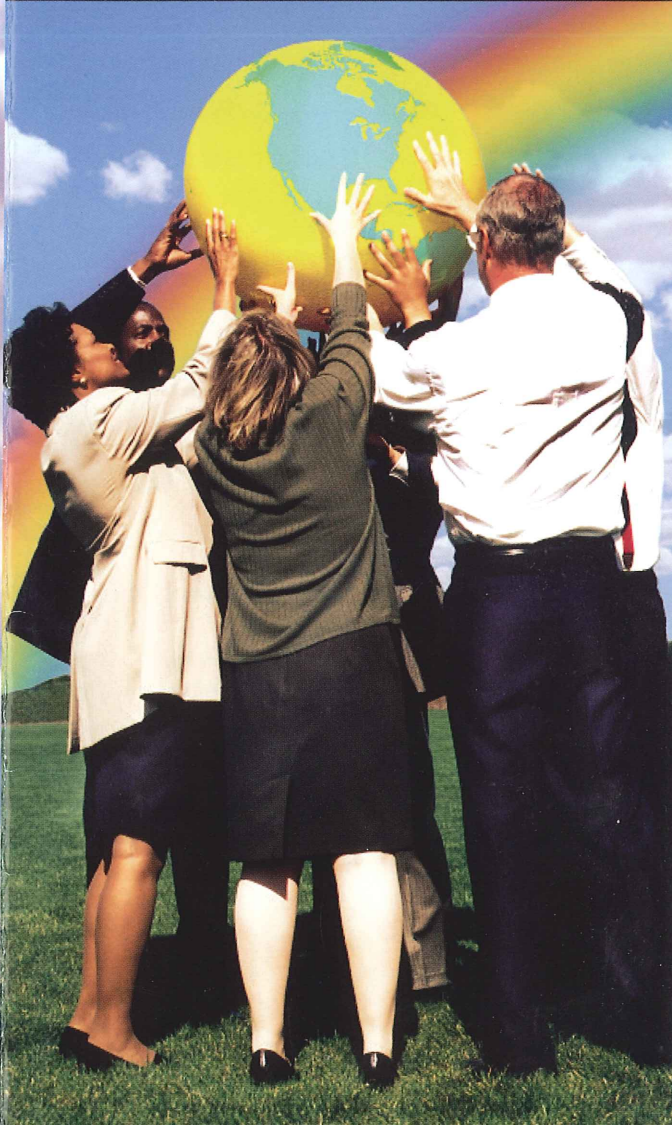
we can do this
we **can** do this
we can **do** this
we can do **this**



we all win...

2005 Diversity Summit

Inclusiveness in the Diverse Environment
A Global Perspective



May 20, 2005
InterContinental Hotel
2222 W. Loop South Houston, Texas

Objectives

- Examine impacts of globalization on individuals, businesses and communities
- Assess one's "cultural quotient" and develop cross-cultural effectiveness which will enhance business and career
- Use diversity as a business strategy for competitive advantage
- Create inclusive environments that allow employees to achieve peak performance
- Learn how to maximize career potential in diverse environment

Rice University School of Continuing Studies will award registered participants with certificates denoting 0.6 general Continuing Education Units

Program: Inclusiveness in the Diverse Environment — A Global Perspective

8:00 - 9:00 **Registration**

8:30 - 3:30 **Exhibits from corporations and sponsors**

9:00 - 9:30 **Kickoff**

Keynote Speakers:

Bao-Lang Chen, President,
Chinese Petroleum Corporation



John Hoffmeister, President,
Shell USA

9:30 - 11:30 **Plenary Session**

A. Why Global Diversity? Linking Individuals, Community and Business

Craig B. Clayton, Sr., International Institute for Diversity & Cross Cultural Management, the University of Houston

Successful global business leaders must understand their responsibility to balance corporate opportunities and community needs associated with maintaining respectful inclusive workplaces. The increasing significance of corporate social responsibility in a global environment raises the importance of diversity and inclusion practices.

B. At the Core of Cross-Cultural Competencies

Mary Harlan, Harlan Consulting

If your cross-cultural comments or actions have ever backfired, this session will help you understand why and how to prevent it from happening again. How we see ourselves and how others see us are two arts of a critical equation for

effective cross-cultural interactions. This session will provide a model for how to increase your cross-cultural competencies.

11:30 - 1:00 **Luncheon**

Mistress of Ceremony: Elizabeth Lee, KHTV Channel 39

Welcome Remarks: Bill White, Mayor, City of Houston

Keynote Speakers:

Samuel Mok, Chief Financial Officer, the US Department of Labor, Representing Secretary of Labor Elaine L. Chao



Gregory M. Vesey, President, ChevronTexaco Technology Ventures, LLC



1:00 - 1:30 **Networking / Visits to Exhibits**

1:30 - 4:00 **Concurrent Sessions**

A. Globalization: Trends and Reality

In this session, panelists and participants will discuss:

- Globalization driving demand for an internationally competent workforce
- Access to good jobs requiring new skills and competencies
- Solving new national and human security challenges
- Increased diversity in our nation's classrooms, workplaces, and communities.

Chairperson: Naila Qureshi, the Asia Society Texas

Who Should Attend?

- Business managers who deal with foreign business partners, global projects, or multi-cultural environments
- Managers and supervisors of diverse work force
- Diversity managers and practitioners
- Professionals who strive to become successful in a diverse environment
- Anyone who wants to learn more about diversity and inclusion

B. Mars Meets Venus in the Workplace

Discuss the gender differences, particularly in communication styles, stress-coping methods and manners of motivation. Learn how to be more accepting of those differences in the workplace, and even to capitalize on them to improve company competitiveness.

Chairpersons: Amos Morale, Jr. and Amy Mifflin, Marathon Oil Company

C. Maximizing Your Career Potential in a Diverse Environment

This session is intended to offer successful models that one can follow to enhance one's career in an increasingly diverse workplace.

Chairperson: Cynthia Mueller, The New Workplace, Inc.

D. Diversity and Inclusiveness Best Practices

A panel discussion intended for the companies, consultants and practitioners to share their experiences, success stories, best tools and strategies.

Chairperson: Jeff Louallen, Shell Global Solutions

2005 Diversity Summit

Planning Committee Chairpersons:

Jenny Yang, Marathon Oil Company

Neddy Perez, Shell Global Solutions

Registration and Sponsors

Registration fees:

Before 5/10/05 : ☐ \$75 ☐ \$30 (students)

After 5/10/05 : ☐ \$85 ☐ \$40 (students)

☐ I would like to be a sponsor

☐ Diamond \$10,000 ☐ Platinum \$7,500 ☐ Gold \$5,000

☐ Silver \$2,500 ☐ Bronze \$1,000

☐ I plan to participate in the Career/Product Fair only - \$250

☐ I would like to request the Continuous Education Credit from Rice University - \$10

Conference Registration

Please make checks payable to ACAP (the Association of Chinese American Professionals). Until 5/18/05 you may register and pay online at www.diversitysummit.org or fax your completed form to:

Association of Chinese American Professionals

Attn: Ms. Patricia Liu, Conference Registrar

P.O. Box 720116, Houston, TX 77272

Email: service@diversitysummit.org

Phone: 281-343-5523 Fax: 1-281-545-1308

Name _____

Company _____

Address _____

Phone _____

Fax _____

E-mail Address _____

Diamond (\$10,000+)

Company logo/name displayed on cover of Conference, Summit program, event banner & signage ■ 30 admissions to summit and luncheon ■ One 6'x8' exhibit area at Career Fair with table and two Chairs ■ One full page ad in Summit and Conference programs

Platinum (\$7,500+)

Company logo/name displayed on cover of Conference, Summit program, event banner ■ 25 admissions to summit and luncheon ■ One 6'x8' exhibit area at Career Fair with table and two Chairs ■ One full page ad in Summit and Conference programs

Gold (\$5,000)

Company logo displayed on cover of Conference, Summit program, event banner & signage ■ 20 admissions to summit and luncheon ■ One 6'x8' exhibit area at Career Fair with table and two Chairs ■ One-half page ad in Summit and Conference programs

Silver (\$2,500)

10 admissions to summit and luncheon ■ One 6'x8' exhibit area at Career Fair with table and two Chairs ■ One full page ad in Summit and Conference programs

Bronze (\$1,000)

4 admissions to the Summit and luncheon ■ One 6' X 8' exhibit area at Career/Product Fair with table and two chairs

ACAP is a 501c(3) non-profit organization



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