

The benefit and power of diversity in business is realized by an intelligent, creative, orchestrated blending of ideas, people, processes and procedures. Experiencing this synergy, we become much more than the sum of our parts. Our challenges and problems become transformative catalysts for organizational and individual growth; stepping stones to higher confidence in our teams' capabilities and a deeper faith in ourselves. We collaborate effectively, communicate openly, exceed expectations and learn valuable lessons when we don't. The positive outcomes this paradigm generates are inevitable returns on good ideas and great investments.

These payouts continually prove that **Harnessing the Power of Diversity = Success.**



Explore
corporate landscapes



Observe
great ideas in action



Learn
best practices & strategies



Gather
new ideas



Network
with companies and peers



Spotlight
your achievements

2002 Diversity Summit/Career Fair

Harnessing the Power of Diversity = Success

July 12, 2002

Adam's Mark Hotel
Houston, Texas

Co-sponsors*

The Association of Chinese American Professionals

JPMorgan Chase and Company

Shell Oil Company

Marathon Oil Company

The Dow Chemical Company

Continental Airlines

Duke Energy

*Participating co-sponsors at time of printing

At this event, you will:

- **Examine** the impact of assumptions made based on ethnic background at workplace;
- **Explore** changing worker values due to generational differences;
- **Observe** how other companies use diversity as a business strategy;
- **Learn** how to navigate corporate America;
- **Gather** ideas for maximizing employee talents;
- **Network** with others managing diversity issues;
- **Showcase** your company's accomplishments and offerings at the Career Fair;
- **Meet** with Career Fair exhibitors to discuss company products/services and potential employment opportunities.

Who should attend?

- Managers/supervisors who supervise a diverse work force;
- Employers who are anxious to leverage diversity as their business strategy;
- Diversity managers, practitioners and consultants;
- Professionals who are seeking the opportunities to join a company with an inclusive environment;
- Anyone who is eager to learn about inclusion and diversity.

The Association of Chinese American Professionals (ACAP) will host its 24th annual conference at Adam's Mark Hotel on July 12 and 13, 2002. As a part of the conference, the ACAP, in cooperation with several major companies and organizations in Houston area, is organizing the 2002 Diversity Summit and Career Fair.

The ACAP is an association of Chinese American professionals with a wide variety of expertise including science, engineering, business, financial services, etc. Founded in 1978, the ACAP recruits its members from the states of Texas, Louisiana, Mississippi, Arkansas, and Oklahoma. It currently has a total membership of approximately 300 in those states. Its website address is www.acap-usa.org/

As a non-profit organization, the ACAP strives to promote professional development and fellowship among its members, and to bridge the gap between Chinese American professionals and the mainstream society. The ACAP sponsors various seminars and workshops to facilitate knowledge exchange. Each year, a large scale science, engineering and technology conference is held in Houston. The annual conferences typically draws 500 participants.

Collaborating Organizations of 2002 Diversity Summit

Asia Society, Asian Chamber of Commerce, Association of Chinese American Professionals, Continental Airlines, Dow Chemical Company, Duke Energy, Houston Asian Junior Chamber of Commerce, JPMorgan Chase & Co., Marathon Oil Company and Shell Oil Company.

Program

9:00 - 5:00 Career Fair

Exhibits from at least twenty major corporations.

8:00 - 8:30 Registration

8:30 - 9:00 "Power of Diversity"

Jay Crotts, President, SITI Inc. and Country Chairman, Shell Oil Company
Jerry Howard, Senior Vice President, Marathon Oil Co.

9:00 - 11:00 "Tell My Story - Hearing Your Story"

Enidio Magel and Linda Oku from the Multi-Cultural Institute and Oku and Associates will facilitate a dialogue by inviting participants to share their perspectives on the assumptions that are made because of ethnic background. Participants will learn how others view and judge them based on personal filters. Also, how their filters may judge others. The discussion will further examine the impact of these assumptions in the workplace.

11:00 - 11:30 Networking / Visit to Career Fair Booths

11:30 - 1:00 Luncheon

Mistress of Ceremony: Shern-Min Chow, KHOU Channel 11
Welcome remarks by Gordon Quan, Mayor Pro-Tem and Councilmember, City of Houston
Keynote address by Yolanda F. Londono, Senior Vice President, JPMorgan Chase & Co.

1:15 - 4:00 Three parallel tracks, A, B and C

2:30 - 2:45 Break / Networking / Visit to Career Fair Booths

A - Navigating Corporate America

This track provides a tool kit that will help you navigate corporate America. You will learn how to: understand your "Brand" name, become more valuable, handle your boss, cultivate key relationship, understand the power of networking, and avoid career pitfalls

Chairperson: John Nguyen, PHA Coordinator Sr. Engineer, Shell Oil Company

B - Diversity Challenges and Opportunities - Two sessions in this track, B1 and B2.

Chairpersons:

Ernest Smith, Vice President, JPMorgan Chase & Co.
Patricia Bissonnet, Director, Diversity & Fair Employment Practices, Continental Airlines
Ria Griffin, Public Affairs Manager, The Dow Chemical Company

B1 - "Ossie & Harriet Meet Ozzy & Sharon at Work" - Generational Differences in the Workplace

Enidio Magel and Linda Oku will introduce trends in changing worker values and examine what we know about different generations in the workplace. Participants will test out their "data" about generation X and Baby Boomers and share their perspectives.



B2 - Networking and Mentoring

A panel discussion on how employee networks and mentoring as an integral part of corporate diversity strategy would enhance open communications, and attract and retain high performing employees.

C - Business Success

A panel discussion on how people skills can, and generally do, make a difference in the ultimate success of a business person, be he or she a corporate officer or an entrepreneur. Technical Expertise + Finance + People Savvy = Business Success.

Chairpersons

Annie K. Mak, Vice President, JPMorgan Chase & Co.
Susannah Wong, Director of External Affairs, Asia Society
Richard Chen, Financial Planner, MetLife

4:15 - 4:45 "Success with Diversity"

Eugene Vaughn, Founding Chairman, Center for Houston's Future (invited)

Keynote Speakers



Jay Crotts
President, SITI Inc. and
Country Chairman,
Shell Oil Company



Jerry Howard
Senior Vice President,
Marathon Oil Company



Yolanda F. Londono
Senior Vice President,
JPMorgan Chase & Co.

Planning Committee

Hsiu-Fen Chen, JPMorgan Chase & Co.
Jenny Yang, Marathon Oil Company
Patricia Bissonnet, Continental Airlines
Richard Chen, MetLife Financial Service
Katherine Cheng, Houston Asian Junior Chamber of Commerce
Ria Griffin, Dow Chemical
Annie K. Mak, JPMorgan Chase & Co.
John Nguyen, Shell Oil Company
Ernest Smith, JPMorgan Chase & Co.
Tom Tsai, Dow Chemical
Susannah Wong, Asia Society
Ricky Wooten, Houston Asian Junior Chamber of Commerce

Registration

Sign up, come to this event!!!

Registration fees: **Before 6/30:** . . . □ \$75 . . . □ \$30 (students)
After 6/30: □ \$85 . . . □ \$40 (students)

Fees include admissions to all sessions at the Diversity Summit, Career Fair, and the luncheon.

Name _____
Company _____
Address _____
Phone _____ Fax _____
E-mail Address _____

Showcase your company at Career Fair!!!

The Career Fair is geared towards professionals in a wide variety of expertise: science, engineering, financial services, etc. For a fee of \$250, your company will have a 6' x 8' exhibit area at Career Fair with a table and two chairs.

Join us, be a corporate sponsor!!!

Several major corporations in the Houston area have already committed to sponsoring the 2002 Diversity Summit and Career Fair. We are seeking additional sponsors. Various levels of sponsorship are described below:

Platinum (\$7,500)

- Company logo or name prominently displayed on banner throughout the Diversity Summit, and on the cover of the programs of Summit and ACAP annual conference
- Twenty-five (25) admissions to the Summit (including luncheon)
- One 6' x 8' exhibit area at Career Fair with a table and two chairs
- One full page advertising in Summit and Conference programs

Gold (\$5,000)

- Company logo displayed on banner throughout the Diversity Summit, and on the cover of the programs of Summit and ACAP conference
- Twenty (20) admissions to the Summit (including luncheon)
- One 6' x 8' exhibit area at Career Fair with a table and two chairs
- One full page advertising in Summit and Conference programs

Silver (\$2,500)

- Ten (10) admissions to the Summit (including luncheon)
- One 6' x 8' exhibit area at Career Fair with a table and two chairs
- One-half page advertising in Summit and Conference programs

Bronze (\$1,000)

- Four (4) admissions to the Summit (including luncheon)
- One 6' x 8' exhibit area at Career Fair with a table and two chairs

Sponsorship (including fees for Career Fair exhibit):

- Platinum: \$7,500 □ Gold: \$5,000
- Silver: \$2,500 □ Bronze: \$1,000
- Career Fair only: \$250

Please make checks payable to ACAP, and mail it to:

Ms Patricia Liu, Conference Registrar
11 Greenway Plaza, Suite 1504 Houston, Texas 77046
Phone: 713.963.9433 Fax: 713.963.9433

For additional information, contact Jenny Yang at 713.296.3415, or Hsiu-Fen Chen at 713.216.7360

ACAP is a 501(c)(3) non-profit organization